

Managed & Secure Wi-Fi for Businesses



An easy-to-implement solution for providing "Free Wi-Fi" to both employees and visitors.

When one of the leading banking companies in Europe wanted to offer "Free Wi-Fi" to employees and visitors across all its branches, it had a list of strict requirements:

I. Integration With Existing Equipment

Very often companies already have their wireless network infrastructure. ZapFi is an "Over-the-Top" cloud solution which means that existing Wi-Fi equipment can connect to the ZapFi cloud service. ZapFi can also assist in the selection and testing of the required Wi-Fi hardware.

II. Security

By working with separate VLAN's in combination with encrypted VPN tunnels and advanced Wi-Fi authentication protocols, ZapFi keeps all Wi-Fi traffic completely separated from the existing internal network traffic. Moreover, deep-packet inspection firewalls in the ZapFi cloud continuously monitor all Wi-Fi traffic for the latest threats.

III. Compliance With Telecom & Privacy Legislations

Companies offering "Free Wi-Fi" to visitors in multiple locations often have to act in agreement with national regulations. "Free Wi-Fi" requires e.g. customer identification and "legal intercept". The ZapFi platform supports any regulations which may apply in a country.

IV. Customer Insights

The ZapFi platform is able to build detailed user profiles. This helps companies to better understand their visitors and build more intimate one-on-one relationships.

V. Marketing Channel

The marketing capabilities of the ZapFi cloud solution allow companies to promote their own business via e.g. targeted in-browser commercial messages. In such way, existing Wi-Fi expenditures will now subsidise an additional "mobile marketing" channel. Companies may also choose to allow 3rd party advertising, bringing in additional revenues.

VI. More Features

The ZapFi solution includes customisable Wi-Fi landing pages and detailed dashboards with real-time information about both users and usage of the Wi-Fi network. But also integration with existing servers and services like e.g. LDAP, Radius, CRM and advertising is supported.

VII. Fast Time-2-Market

Once the decision has been taken to provide "Managed & Secure Wi-Fi", ZapFi can assist with a smooth installation process so that a service can be live in days, not months.

ZAPFI IS A PIONEER AND MARKET LEADER IN MANAGED & SECURE WI-FI. THE MAIN ADVANTAGES OF THE ZAPFI CLOUD SOLUTION ARE ITS CAPABILITIES TO SUPPORT ANY WI-FI DEVICE AND WI-FI NETWORK, COMPLIANCE WITH THE MOST STRINGENT TELECOM AND PRIVACY LEGISLATIONS, HIGHLY-SECURE INTERNET TRAFFIC MANAGEMENT AND BUILD-IN MARKETING FEATURES. ZAPFI IS BEING USED BY MANY LEADING BRANDS ACROSS THOUSANDS OF LOCATIONS, SUPPORTING HUNDREDS OF THOUSANDS OF USERS.



"With the explosive growth of mobile internet use and the adaption of mobile devices, a free-to-consumer Wi-Fi offering is a necessity for every business."

INTERESTED?

You want more info regarding the ZapFi "Managed & Secure Wi-Fi" services? You want a commercial appointment?

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